



**Hawaii Jewelers Association
Board of Directors Meeting Minutes
21 October 2014**

Meeting called to order at 6:04 P.M. Board members present: Dale Cripps, Michael Parker, Mihye Cortese, Andrew Taylor, Tom Wheeler (arrived at 6:10), Allen Park, Carrie Nottage Smith and Mark Carson.

Executive Director candidates Sophia Makaimoku-Young and Bernard Nunies were interviewed.

Minutes of previous meeting approved.

Financial reporting was provisional given that the QuickBooks data and latest FHB statement were not available.

It was confirmed that the BoD insurance policy has been paid.

Annual Web Hosting and Internet Domain name bills were paid by Mark Carson. Reimbursement (approx. \$217) was approved.

Dana Labels is preparing a price quotation for the 2015 HJA member stickers.

Andrew Taylor suggested Doug Kreul of Windward Jewelers as a new Board member.

A customer complaint against Honolulu Time Service was brought to the HJA Board's attention by Dale Cripps. After discussion, Allen Park offered to speak to David Bui of Honolulu Time Service about the incident. Noted that Honolulu Time Service is not currently an HJA member.

The Board voted to support the Make-A-Wish Hawaii Jingle Rock Run by forming a (non-sponsored) team. HJA members will be encouraged to join the team and purchase/wear a HJA T-Shirt at the 3 Km event to be held on Sunday, December 21 starting at 5 P.M. Carrie Nottage Smith and Mark Carson to act as an ad hoc committee for this event.

Security Alert status and information sources were discussed. Andrew Taylor to receive turn over from Michael Parker. General rules for local incidents are that the victim has to approach HJA and that a police report has to be filed. Victim name and address will not become part of the Security Alert. Security Alerts or some HJA email needs to be

generated weekly to engage the membership. Nationally source information can be used to fill in when there are no local incidents to report.

T-Shirts: Andrew Taylor sold 3 shirts recently but needs to provide the payment to HJA. Members will be encouraged to purchase and wear HJA T-Shirts at the Make-A-Wish charity event in December.

Alert Alarm, Affordable Healthcare and Ali'i Coins seminars are all on hold pending a new Executive Director.

The People's Choice Jeweler of the Year and Pearl Necklace giveaway will be discussed at the January 2015 BoD meeting.

The Board voted to give Glen Preus a free 2015 HJA membership as thanks for his seminar of September 28, 2014.

Maui Divers has yet to let the HJA know when it prefers to receive its (completed) award for Hawaiian black coral harvest management.

Website status was given by Mark Carson.

Use of the HJA Instagram account was deferred until a new Executive Director is aboard.

Weekly emails (Security Alerts or other info) remains a goal. The Board consensus is that a committee needs to be established to generate weekly content which the new Executive Director will use for weekly emails.

Ali'i Coins wants to start advertising with HJA. The Board voted to offer Vince of Ali'i Coins the balance of 2014 and all of 2015 for the single 2015 annual rate (\$300). Advertising to commence after payment during 2014. Mark Carson to contact Vince for ad preparation and payment.

The Board voted to extend the 2014 partial year ad rate (\$250) to Antiques & Treasures and NTR Metals for 2015 (only). In 2016 these 2 "grandfathered" members be subject to the prevailing ad rates.

The Board voted to hire the team of Sophia and Bernard for the Executive Director position. A 90 day probation period will apply. Dale Cripps to make the formal offer to them as contracted personnel.

The meeting was adjourned at 8 P.M.

Minutes taken by Mark Carson