

Board of Directors Meeting



MINUTES

Tuesday, March 17, 2015, 6:00 PM
Imperial Plaza Conference Room

- I. Call to Order
 - a. Meeting called to order at 6:27 PM.
 - b. BOD Present: Dale Cripps, Sharon Gilbert(departed at 7:00 PM), Bruce Bucky, Doug Kreul, Andrew Taylor, Tom Wheeler, Moshe Hakemolo (6:34PM), and Mihye Cortese (via phone)
 - c. ED Present: Sophia Makaimoku-Young, Bernard Nunies
- II. Introduction of Guests – Pat Charles (Lehua Jewelers)
- III. Approval of Minutes – February 2015. Approved.
- IV. Committee Reports
 - A. Executive Director Report – Bernard Nunies & Sophia Makaimoku-Young
 - a. Financials
 - b. Membership –34 renewed membership (4 new), 4 invoiced
 - c. Approval of new members – Jewelry Fantasy (same parent co. as Keoni’s Collections), Synchrony Financial (Associate), Pacific Gems (lapsed 2013 member). Approved.
 - d. Pending expenses – ED salary, Hawn Tel
 - e. Board Meeting Locations – looking for alternative place.
 - f. Reconnected with Jewelers of America
 - B. President’s Report – Dale Cripps
 - a. Membership – Dana Romsdal has resigned. Now meet 12 member maximum.
 - b. Donation opportunities – are we a 501(c)3 organization? EDs to follow up.
 - C. Complaints/Consumer Affairs – Tom Wheeler. Nothing to report.
 - D. Associate Member issues – Andrew Taylor. Nothing to report.
 - E. Charity / Community Outreach
 - a. Seeking BOD volunteer to assume her Charity Committee responsibilities
 - b. Make A Wish / Jewelers for Children
 - i. Hawaii Wish Recipient Gabby / Special thanks to Hawaii Estate & Jewelry Buyers
 - ii. JFC Tennessee MAW Recipient Kayla / Special thanks to Opal Fields
 - iii. JFC Tennessee MAW Recipient McKenzie / Special thanks to Opal Fields
 - c. MAW Hawaii meeting recap
 - F. Education Committee – Sharon Gilbert/Bruce Bucky
 - a. Sharon is compiling information regarding enhanced, synthetic, and man-made diamonds for future newsletter.
 - i. Moshe Hakemolo to communicate with Sharon his experience.
 - G. Promotional Events/ Security Seminar/ Workshops - Bruce Bucky/Dale Cripps
 - a. Future Seminars 2015 – BOD volunteers based on area of expertise
 - i. Seminar by Dale Cripps. Locations, Topic (Precious Metals) TBC. Target post-Banquet.
 - b. Pearl Necklace Giveaway
 - i. Recap of Promotion and People Choice Award entries
152 entries – 4 companies. Diamond Fairy, Diamond Girl Hawaii, Heart to Heart, and Opal Fields.
 - ii. Special thanks to Mark Carson & Andrew Taylor.
 - iii. EDs to check if there are any new members since inception of the promotion.
 - c. 2015 Design Competition/ Banquet – Mihye Cortese/Mabel Lau/Tom Wheeler
 - i. Flyer/timeline approval

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1. Pricing: \$95 ticket / \$855 for 10 person table
 2. Menu: Paniolo BBQ Buffet
 3. Drinks: \$4/ticket. Soft Drink/Juice: 1 ticket, Alcohol Beverages: 2 tickets.
 - ii. Design Competition – pieces submitted by April 23rd
 - iii. Entertainment review
 1. 2 singers, piano player, and maybe one saxophone player.
 2. Venue visit - next week 8:30 AM (Mihye, Tom, Bernard, Sophia). Date TBC.
 - iv. Press Release info? To who? Content? Purpose?
 - v. Logistics
 1. When to order awards? – Post Banquet
 2. Showcases? Who? When to request? – Bruce/Tom
 3. Lei's – Neighbor Island attendees?
 4. Photographer – Dale to contact Ron Hamilton
 5. Volunteers Needed – Registration, T-Shirt Sales, Drink Tickets (7 people)
 6. Picture Opportunity Backdrop with HJA logo. BN to follow up with Aiea Copy of price.
 - vi. Centerpieces– donated by Hawaii Estate & Jewelry Buyers (up to \$300)
 1. Moshe Hakemolo to provide advertisement info to include with centerpiece.
- H. Communication Report - Dale Cripps/Mark Carson
- a. Website
 - i. Suggestions for improvement: sort by island (Big Island of Hawaii vs. Hilo/Kona). Add sort to membership page.
 - ii. Widget to add map points of HJA members? Check with Mark Carson to see if available.
 - b. Newsletter
 - c. Security Alerts
 - d. Social Media
- V. New Business
- a. By-laws and Induction – Postponed to next meeting. President will need to review with ED's the extent of changes prior to sending to the full board for consideration.

Next Meeting: April 21, 2015. Location: TBA. The BOD meetings are the third Tuesday of every month, except for December/May.